

Publishing and promoting your research

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1

What is one question you always wanted to ask a journal editor?

Go to [menti.com](https://www.menti.com)

2

The road to (publication) glory



3

The road to publication

- Training camp
- Group stage
- Semi-final
- The final



4

Training camp



5

Training camp

- Know your own research
- What is the right journal?
- What are the key messages?



6

Training camp

- Analyse published research in journals in your field – pick the right journal
- Research question, methodology and right fit!
- Start with an outline



7

Training camp

- Set realistic goals and monitor progress
- Create dedicated writing time
- Join a writing group



8

Training camp

- Clear narrative is key
- Feedback, feedback, feedback
- Format light submissions







9

The group stage



10

The group stage

EDITOR	ASSOCIATE EDITORS		
			
Euan Lawson	Nada Khan	Sam Merriel	Thomas Round

BJGP



11

The group stage



12

The Semi-final (vs Reviewer #2)



13

The Semi-final (vs Reviewer #2)

- Address each point clearly
- If you disagree, argue your case
- Reviewer #2



14

The Semi-final (vs Reviewer #2)

 **BMC** Part of Springer Nature

Research Integrity and Peer Review

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A billion-dollar donation: estimating the cost of researchers' time spent on peer review

[Balazs Aczel](#) , [Barnabas Szasz](#)  & [Alex O. Holcombe](#)

[Research Integrity and Peer Review](#) **6**, Article number: 14 (2021) | [Cite this article](#)

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15

Paper accepted!



16

Paper accepted!

- Show off your research!
 - Social media
 - Uni/funder press office
- Public engagement
- Collaborate



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17

Paper accepted!

BJGP The British Journal of General Practice
@BJGPjournal

Watch the 2.5-minute infographic of comments from women about cervical screening experiences at different ages doi.org/10.3399/BJGP.2022.0034

For a text version, visit youtu.be/WbuTCPbom-E

[@AlBravington](#) [@HullYorkMed](#) #CervicalScreening



BJGP The British Journal of General Practice
@BJGPjournal

In 2021, UK newspapers depicted remote GP consultations negatively; some led politically-driven campaigns for a return to face-to-face care.

Prof [@trishgreenhalgh](#) et al look at newspapers 'on the warpath' against remote consulting doi.org/10.3399/BJGP.2022.0034

Watch the 1-min video



7:52 AM · Oct 11, 2022 · Twitter Web App



18



Non-research articles

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21



Editorials

- Speak to the editor to discuss your ideas
- We welcome thought provoking and challenging discussions on current topics

Editorials

The assisted dying debate: supporting GPs in a changing landscape

Sir Sam Everington OBE

Nearly a decade ago, in September 2015, an assisted dying bill was debated in the House of Commons. It was proposed as a private members bill by the backbench Labour MP Bob Morris and it would have enabled terminally ill, mentally competent adults to request assistance to end their own lives, subject to upfront safeguards. The bill was rejected at its second reading by 330 votes to 118.¹

That summer, a man called Bob Cole from Chester, who was *living with macrolaloma*, had urged MPs to change the law. ¹⁴

Association] and the royal colleges have to say.¹⁰ At the time, the BMA and others held policies of outright opposition to assisted dying and they had briefed MPs to vote against the bill. That is no longer the case. The BMA, Royal College of Physicians, and Royal College of Surgeons all dropped their opposition after surveys highlighted how such policies were out of touch with the views of their members. No MP who wants to vote against law change in the future will be able to cite the opposition of doctors as justification for doing so.



22

Analysis

- Discussion and debate – not original research
- Chance to explore the issues

Analysis

Faecal calprotectin in primary care: is its current use supported by the evidence?

Robert W Perry, David Mummy, James L Alexander, Lucy C Hicks and Horace RT Williams

Introduction

Faecal calprotectin (FC) is a calcium-binding cytosolic protein that is secreted by neutrophils.¹ Its use is well established as a screening test for gastrointestinal inflammation, with multiple studies showing elevated levels in patients with inflammatory bowel disease (IBD) compared with control groups, such as patients with irritable bowel syndrome (IBS). It also has a role in the management of IBD because of its correlation with markers of disease activity.² Its

NICE guidelines acknowledge uncertainty surrounding the effect of pre-analytical factors on FC levels, one of the advantages of FC is its stability of up to 3 days at room temperature, making its use suitable in healthcare settings such as primary care where rapid sample processing is not possible.³

Faecal calprotectin in primary care and re-testing strategies to improve performance



Clinical practice

Clinical Practice

Kevin J Munro, Thomas C Giles, Christine Smith-Howell and Irwin Nazareth

- These articles have impact!
- Primary and secondary care input works well

Ear wax management in primary care: what the busy GP needs to know

INTRODUCTION

Cerumen (or earwax), a self-cleaning agent, protects the outer ear. Sometimes this does not work and waxes get impacted, blocking the ear canal. This is a major reason for primary care consultation. Hearing difficulty due to untreated wax impaction can lead to social

removal, more than 83% (n=409) reported hearing difficulty to be somewhat or much better (d). In some cases, hearing difficulty may have persisted after earwax removal because most patients were older (70–79 years).

Ear wax management in primary care: what the busy GP needs to know

Overview of attention for article published in British Journal of General Practice, January 2023



SUMMARY News Blogs X Facebook Dimensions citations

Title Ear wax management in primary care: what the busy GP needs to know
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 Authors Kevin J Munro, Thomas C Giles, Christine Smith-Howell, Irwin Nazareth



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4 March 2024 | Opinion
14 mins read

If medicine is a social science, then what is general practice?

Whilst medicine exists as social science on a socio-political level, it also has deep roots in interpersonal relationships. Medicine as social science is public and political, but it is



25

Non-research articles



26

Pitch to the editor



27

Q&A



28

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Thank you
